

Presented by CATalyst Council: Connecting and collaborating to  
advance the health, welfare and value of companion cats...

# STATS ON CATS 2015





## Cat Health Facts:

### 2014 Banfield State of Pet Health

- Banfield hospitals see 1 cat for every five dogs
- Almost 60% of adult cats have dental tarter
- About a quarter of all adult cats are overweight
- Since 2009 the number of cats with FIV has increased 48%
- One in ten cats seen had an upper respiratory infection

### 2013 Banfield State of Pet Health

- Spayed cats live an average of 3.1 years-almost 40%-longer than un-spayed cats
- Neutered cats live an average of 11.8 years-over 60%-longer than un-neutered cats
- The average lifespan of cats has increased one year-10%-since 2002
- Arthritis has gone up 67% in the past five years
- Kidney disease is 7 times more likely in cats than in dogs

### 2012 American Veterinary Medical Association Pet Ownership and Demographics Sourcebook

#### Cat Ownership

- The total U.S. cat population at the end of 2011 was approximately 74.1 million, down from 81.7 million in 2006
- In 2011, 30.4% of all U.S. households owned a cat at year-end, down 6.2% from 2006
- The mean number of cats per household was 2.1 in 2011, down 4.5% from 2006

#### Cat-owning Households Expenditures

- In 2011, cats had an estimated 60.5 million visits to the veterinarian, a 4.4% decline from 2006
- Among cat-owning households, 55.1% had at least one visit to the veterinarian in 2011, down 13.5% in the past five years
- In 2011, total expenditures on veterinary visits for cats were approximately \$7.4 billion, up 4.2% over 2006 expenditures (0.8% compound annual rate)
- The mean expenditure per cat was \$90 in 2011, a \$9 increase from five years ago, resulting in an 11.1% increase per household over the past five years (2.1% compound annual rate). Over this same period, the Consumer Price Index (CPI) increased by a compound annual rate of 2.2%

### American College of Veterinary Internal Medicine 2011 Forum (Bellows, Levy; et al): survey of 11,262 cats with any oral disease

- All oral disease: 7% FeLV positive, 7% FIV positive
- Cats with stomatitis: 12% FeLV positive, 14% FIV positive
- Of 1,698 cats surveyed with any oral disease, 5% were FeLV positive, 10% FIV positive

## Shelter Facts:

### Society of Animal Welfare Administrators 2011 Member Report

- 23% more cats than dogs were taken into shelters in 2011, up from 15% more cats in 2006
- 55% of all animals taken in at shelters were cats in 2011
- 48% of adoptions at animal shelters were cats in 2011
- 4 out of 10 cats make it out of a shelter alive versus 7 out of 10 dogs
- Seven of ten cats entering a shelter in the U.S. are at risk for euthanasia
- 2% of lost cats are reunited with their families, as compared to nearly 20% for dogs

## Cat Owner Facts:

### American Humane Association Retention Study

- 41% of cat owners get their cat from family, a friend, or a neighbor
- 22% were acquired as strays
- 18% were acquired from shelters
- 25% of people who previously had a cat but do not currently own one cited cleaning up after the cat as a reason for not getting a new one
- 34% of past cat owners could consider getting another cat in the future
- 56% of potential cat owners reported that they would get their next cat from a shelter or rescue group
- Those most likely to consider owning a cat were between 18-34 years old

### American Pet Products Association Pet Ownership Survey 2013-2014

- 25% of cats are permitted to stay both indoors and outdoors during the day
- 56% of cat owners who travel away from home for more than one night have neighbors or friends care for their cat while they are away
- 25% of cat owners have used some type of training device for their cat
- 3% of cat owners have pet insurance for their cat
- 60% of cat owners purchased toys for their cat
- 15% of cat owners had a non-flea and tick collar for their cat
- 52% of cat owners have a scratching post for their pet
- 40% of cat owners took their cat to the veterinarian in the last year
- 91% of cats had been spayed or neutered
- 70% of cat owners have a hard sided carrier for their cat
- 19% of cat owners say there are no drawbacks to owning a cat



#### Bayer Veterinary Care Usage Study

- 58% of cat owners think their cat hates going to the veterinarian
- 38% of cat owners get stressed thinking about taking their cat to see the veterinarian
- 70% of veterinarians own cats

#### **Cat Perceptions**

##### Morris Animal Foundation 2009 Cat Perception Study Survey

- 53% of non-owners had a negative perception about cats
- 43% said they “just didn’t like cats” as their reason for not owning a cat
- The top three negative cat behaviors were:
  - Jumps on counters/tables
  - Scratches furniture
  - Spits up hairballs
- The top three positive cat behaviors were:
  - Likes to play
  - Entertains itself
  - Makes people smile

#### **Pedigree Facts**

##### The Cat Fanciers Association

- There were approximately 50% fewer cat breeders in 2011 compared to 2001
- 42 recognized breeds of cats were being bred in the US in 2011
- There has been an 8.7% decrease in total number of purebred cats born in 2011 from 2010
- There were 55.6% fewer purebred kittens born in 2011 than in 2001 from 105,203 born in 2001 to 46,639 born in 2011
- Persian-Himalayan kittens are the most popular, 28% of purebred kittens in 2011 were Persian-Himalayan. The next most popular breeds were Exotic and Maine Coon

##### American Pet Products Association Pet Ownership Survey 2013-2014

- 13% of cats are classified by their owner as a purebred

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