

2015 Cat Resource Guide for Media

Resource	Content	Web Address
General Cat Information		
CATalyst Council Resource Guide-online for live links	This resource guide online	http://bit.ly/catalystmediaguide
American Animal Hospital Association (AAHA)	Pet care, find a pet, relocation and travel tips	www.healthypet.com/Petcare/catcare.aspx
American Veterinary Medical Association (AVMA)	Information for pet owners	www.avma.org/public/petcare/pages/default.aspx
Morris Animal Foundation	Campaign to eliminate suffering and premature death in cats	www.morrisanimalfoundation.org/animal-lovers/cat-resources/
Winn Feline Foundation	Health and welfare of all cats	www.winnfelinehealth.org
Cat Fanciers Association (CFA)	Registry of pedigreed cats	www.cfainc.org
The International Cat Association (TICA)	Genetic registry of pedigreed cats	www.tica.org
AAFP Guidelines Publications	Guidelines on many aspects of cat health and behavior	www.catvets.com/guidelines/practice-guidelines
Cat Behavior, Environment and Transportation		
Cornell Feline Health Center	Information and videos for improving the health and welfare of cats	www.vet.cornell.edu/FHC
Indoor Cat Initiative from Dr. Tony Buffington and The Ohio State University	Providing a safe and enriched environment for your indoor cat	indoorpet.osu.edu
Feline Advisory Bureau: <i>Essential Cattitude</i>	An insight into the feline world and why cats respond the way they do	www.icatcare.org/sites/default/files/PDF/essential_cattitude.pdf
CATalyst Council: <i>Cats and Carriers: Friends not Foes</i>	Video detailing five steps owners can take to acclimate their cat to its carrier	www.catalystcouncil.org/resources/health_welfare/cat_carrier_video/
International Association of Animal Behavior Consultants	Association of consultants on behavior who minimize the use of aversive stimuli	www.iaabc.org
American College of Veterinary Behaviorists	Links for pet owners from Board-Certified Veterinary Behavior Specialists	www.dacvb.org/resources/for-the-public
Cat Nutrition and Diet		
American College of Veterinary Nutrition	Pet nutrition information websites	www.acvn.org/about-us/nutrition-resources
Body Condition Scoring (BCS) Chart	Shows if your pet is over or under weight	www.petfit.com/Petfit/pfCommonDisplay.hjsp?asst=pfKnowTheScore
American Animal Hospital Association Nutritional Assessment Guidelines	Provides recommendations and guidelines for the nutritional assessment of animals	www.aaha.org/professional/resources/nutritional_assessment.aspx

Association for Pet Obesity Prevention	Tools and resources to keep your cat at a good weight, including tips on weight loss	www.petobesityprevention.com
Cat Healthcare		
AAFP-AAHA Feline Life Stage Guidelines	Guidelines for veterinary teams-what cats need at different ages	www.catvets.com/guidelines/practice-guidelines/life-stage-guidelines
AAFP Senior Care Guidelines	Information on aging cats	www.catvets.com/guidelines/practice-guidelines/senior-care-guidelines
AAFP Vaccination Guidelines	What vaccines cats should receive, when and how often	www.catvets.com/guidelines/practice-guidelines/feline-vaccination-guidelines
Kitty Test	Learn the prevalence of FeLV, FIV and feline heartworm in your area	www.kittytest.com
ASPCA Dental Health Tips	10 steps to dental health for your cat	www.asPCA.org/pet-care/cat-care/ten-steps-to-dental-health.aspx
Veterinary Oral Health Council	Periodontal disease in cats and dogs	www.vohc.org
AAFP Zoonoses Guidelines	Information on diseases shared by cats and people	www.catvets.com/guidelines/practice-guidelines/zoonoses-guidelines
Veterinary Partner	Animal health information for pet owners	www.veterinarypartner.com
National Animal Poison Control Center Hotline	24/7/365 for any animal poisoning	www.asPCA.org/pet-care/animal-poison-control
Maddie's Shelter Medicine Program	General Health Information	sheltermedicine.vetmed.ufl.edu/library/tools-tips-fact-sheets/
Parasite Treatment and Prevention		
Companion Animal Parasite Council	Parasite prevention for cat owners	www.petsandparasites.org/cat-owners
Feline Heartworm Disease	Five myths and misunderstandings about heartworms in cats	www.knowheartworms.org/mythone.asp
Centers for Disease Control and Prevention (CDC)	Steps to prevent common parasite infections	www.cdc.gov/parasites/animals.html
American Heartworm Society	Information for the diagnosis, prevention, and management of heartworm infection in cats	www.heartwormsociety.org/veterinary-resources/feline-guidelines.html
Shelter & Welfare		
Society of Animal Welfare Administrators (SAWA)	Management organization of professional administrators in the animal care and control field	www.sawanetwork.org
American Society for the Prevention of Cruelty to Animals (ASPCA)	General information on adoption and health and wellness	https://www.asPCA.org/
American Society for the Prevention of Cruelty to Animals Professional (ASPCAPro)	Information on Shelters, Grants, and Resources	http://www.asPCapro.org/
PetSmart Charities	A lifelong, loving home for every pet	www.petsmartcharities.org

Petfinder.com	Adoption services, behavior and education resources	www.petfinder.com
National Federation of Humane Societies	Links to member shelters in the US	www.humanefederation.org
Pet Microchip Lookup-hosted by AAHA	Find the owner of a pet by entering the microchip ID number	www.petmicrochiplookup.org
American Humane Association	Programs and services for shelters, online resources about pet adoption, behavior and care	www.americanhumane.org/animals/programs/
CATalyst Council Sponsors and Member Organizations		
American Animal Hospital Association (AAHA)	Veterinary practice professionals and AAHA-accredited hospitals	www.aaha.org
American Association of Feline Practitioners (AAFP)	Cat health care and welfare information	www.catvets.com
American Pet Products Association (APPA)	Trade association serving the interests of the pet products industry	www.americanpetproducts.org
American Society of Veterinary Medical Association Executives	A network of association professionals who are dedicated to supporting and enhancing the efforts of organized veterinary medicine	www.vmaexecs.org
American Veterinary Distributors Association	Trade association serving the interests of the veterinary distributors industry	www.avda.net
American Veterinary Medical Association (AVMA)	National association of 80,000 US veterinarians	www.avma.org
Animal Health International	Animal health worldwide	www.animalhealthinternational.com
Bayer	Animal health worldwide	www.bayer-ah.com
Butler Schein	Animal health worldwide	www.butlerschein.com
Ceva	Animal health and behavior	www.ceva.com/en/Products/Companion-animals
Denver Dumb Friends League	Adoption services, behavior and education resources	www.ddfl.org
Elanco	Animal health worldwide	www.elanco.us
IDEXX Laboratories	Animal health worldwide	www.idexx.com
Merck Animal Health	Animal health worldwide	www.merck.com/product/animal-health/home.html
MWI Veterinary Supply	Veterinary distributor	www.mwivet.com
Petplan Pet Insurance	Pet Health Insurance	www.gopetplan.com
Purina	Feeding and caring for your cat	www.purina.com
Royal Canin	Feeding and caring for your cat	www.royalcanin.us
Sacramento SPCA	The Sacramento Society for the Prevention of Cruelty to Animals	www.sspca.org
Society of Animal Welfare Administrators (SAWA)	Shelter executives and professionals	www.sawanetwork.org
VCA Animal Hospitals	A network of more than 540 animal hospitals in over 41 states	www.vcahospitals.com

Virbac	Animal health worldwide	www.virbac.com
VPI Pet Insurance	Pet health insurance	www.petinsurance.com
Zoetis Animal Health	Animal health worldwide; health and wellness of cats	www.zoetis.com
Media		
CATalyst Council Social Media	eNewsletter Facebook Twitter CATalysta Mewsings Blog	www.catalystcouncil.org
CATalyst Council Newsroom	Information and helpful hints for cat owners, veterinarians and the general public	www.catalystcouncil.org/newsroom
Cat Writers' Association	Organization of professionals writing, publishing and broadcasting about cats	www.catwriters.org
Amy D. Shojai	Founder of Cat Writers' Association, author, radio show host and behavior consultant	www.shojai.com
Franny Syufy	Cat expert at About.com	cats.about.com
Janet Tobiassen Crosbey	Veterinary medicine expert at About.com	vetmedicine.about.com
<i>Cat Fancy</i> Magazine and Cat Channel	Cat news, articles, videos, fun facts and resources	www.catchannel.com
<i>Clinician's Brief</i>	Official publication of the North American Veterinary Community; practical, relevant information on the latest topics in veterinary medicine.	www.cliniciansbrief.com (main site) CATalyst insert from <i>Clinician's Brief</i> on making practices more cat friendly
<i>Veterinary Team Brief</i>	A concise publication that delivers the latest in veterinary medicine to veterinary teams	www.veterinaryteambrief.com
JAVMA	<i>Journal of the American Veterinary Medical Association</i>	avmajournals.avma.org/loi/javma Article on CATalyst's Cat Friendly Practice Makeover Initiative in JAVMA
BlogPaws	Social media company focused on teaching pet enthusiasts how to use social media effectively	www.blogpaws.com
Advanstar Publishing	Publishers of <i>DVM360</i> and <i>Veterinary Economics</i>	http://www.advanstar.com/veterinary Article in DVM 360 on CATalyst's initiative to link shelters with the veterinarians in their area
Bloggers		
Dr. Ruth MacPete: The Pet Vet	An avid animal lover who shares insights with pet owners through her blog	http://www.drruthpetvet.com/blog
Steve Dale's Pet World	Accompanied by an audio podcast, this blog focuses on the latest in pet news	stedalepetworld.com/blog-chicagonow
Catladyland	A humorous blog focused on the silly side of cats	www.catladyland.net

Catfoodbreath	A blog following the adventures of a curious cat	www.catfoodbreath.com
GloGirly	"Tails" of two funny cats and their girl	www.glogirly.com
Four Legged Life	Pet lover Arden Moore blogs about life with her furry family members	www.fourleggedlife.com/blog/
The Cat on My Head	A collection of blogs written from the perspective of several silly cats	www.thecatonmyhead.com
LOLCats	Funny cat pictures with humorous captions	www.lolcats.com
Stuff On My Cat	Photos of objects carefully balanced on cats	www.stuffonmycat.com
Grumpy Cat	The world's grumpiest cat	www.grumpycats.com
Lil Bub	A rescued cat with a very special face	www.lilbub.com
Pudge the Cat	A flat-faced cat who shares adventures, do-it-yourself tips, and special greetings throughout the week	www.pudgethecat.com
Henri Le Chat Noir	This artistic cat ponders life's big questions	www.henrilechatnoir.com
Romeo the Cat	Romeo and his buddy Pugsley blog to help raise money for rescues	www.romeothecat.com
YouTube Channels		
Cat CATastrophes	A weekly comedy show featuring cat tips, recreations of viewer-submitted cat stories, and scripted content of cats in unexpected situations	www.youtube.com/user/CatCatastrophes
Videos for Your Cat	A series of videos designed for your cat's viewing pleasure	www.youtube.com/user/Videosforyourcat
Simon's Cat	An animated series featuring the mischievous acts of Simon and his cat	www.youtube.com/user/simonscat
I Can Has Cheezburger	Ridiculous videos of pets being silly	www.youtube.com/user/cheezburger
eNewsletters		
Pet Health Care Gazette	A regularly updated online newsletter focused on the latest pet health news	www.pet-health-care-gazette.com
Catster	Fun articles, videos, and galleries—all dedicated to cats	www.catster.com
Mouse Breath	An award-winning lifestyle magazine by cats, for cats and cat lovers	www.mousebreath.com