Dear Veterinarian,

Many studies and statistics show us that cats receive far lower grades for health care than dogs in veterinary practices and animal shelters alike. According to the American Veterinary Medical Association, cats receive only about half the health care that dogs receive, and in shelters nationwide, only one in four cats finds a permanent home.

This year, American Humane Association and the CATalyst Council are teaming up for Adopt-A-Cat Month® in June to promote cat adoptions and encourage subsequent lifelong health care for cats.

Enclosed are some Adopt-A-Cat Month materials you can use to help improve cats’ “grades” in your practice and in your community. Encourage your patients to adopt a(nother) cat, and they will be saving a life, enriching their own and providing your practice with new patients.

Here’s what you’ll find in this Adopt-A-Cat Month Veterinary Kit:

- An “11 Ways to Care for Your Cat” poster; frame and hang the poster in your practice as a way to encourage conversation about cat adoption and care with your patients
- CATegorical Care, a consumer handout that describes where and how to get a cat, and how to provide cats with a lifetime of care
- Connecting With Cats, a children’s activity book (order at www.americanhumane.org/aacm)
- A comprehensive Feline Resource Guide for Veterinarians
- Membership application for American Association of Feline Practitioners

Additional copies of these materials are available to download or order online at www.catalystcouncil.org. We hope you’ll use all these tools to benefit your practice, animal shelters, cat owners and most especially, cats.

Sincerely,

Jane Brunt, DVM
Executive Director, CATalyst Council

Dori Villalon
Vice President, Animal Protection, American Humane Association

www.catalystcouncil.org  www.americanhumane.org