Twice Is Nice
Visit your veterinarian twice a year. It’s the best way to keep your cat healthy and diagnose illness early.

Fine Dining
The right diet depends on your cat’s age, activity level and overall health. Ask your veterinarian for tips on finding food that is nutritious, digestible and tasty.

No Tubby Tabbies
Overweight cats can have serious health problems. Lower the risk of obesity by feeding the right food, playing with your cat and providing fun activities your cat can enjoy alone.

Don’t Bug Me
It’s easy to prevent internal and external parasites with year-round protection. Even indoor cats get heartworms and fleas; and roundworms can harm your family along with your cat.

Lost & Found
Indoor cats do get out and get lost. Microchips and breakaway collars with ID tags must be standard operating equipment (remember to register your cat with the microchip provider).

A Little Help From a Friend
If your cat is in need of expensive health care, pet insurance will help you pay for treatment that might otherwise be beyond your means.

Cleanliness Counts
Use large litter boxes that are about “tip of the nose to tip of the tail” in length. Provide one more box than the number of cats in your house, and scoop them at least once daily.

Play for Prey
Play is great exercise that satisfies a cat’s normal desire to chase, pounce and catch. You can even train your cat to do tricks for treats!

Scratching the Surface
All cats have a natural need to scratch. Satisfy it by teaching your cat to use a scratching post.

Be on the Ball
Cats are consistent. If your cat suddenly acts out of character, something might be wrong. Contact your veterinarian.

The More, the Merrier
Cats are social animals and may benefit from one or two cat companions. Visit your local shelter to find that purrfect feline friend!